

# STORYBOARD

SHOT : 01



**Action:** Paul comes to the screen and smiles.

**Transition:** Camera zooms out

**VO:** This is Paul.

SHOT : 02

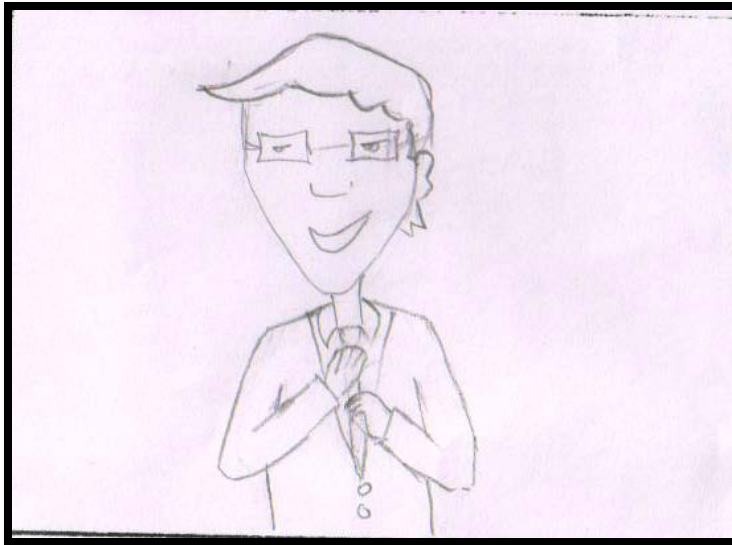


**Action:** Paul is rotating his keys in his finger and behind Paul buildings appear.

**Transition:** Camera zooms in Paul.

**VO:** He runs a successful real estate business

## SHOT : 03

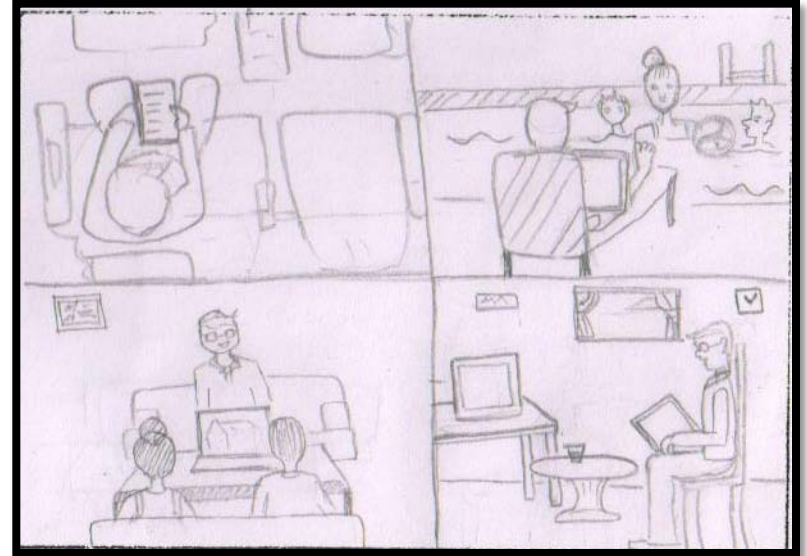


**Action:** Paul adjusts the knot of his tie and shows attitude.

**Transition:** Four slides comes to the screen.

**VO:** . He's a great manager.

## SHOT : 04



**Action:** we see him at the back of his car working on Ipad, Seated in front of his swimming pool with his lap top (his wife & 2 child are playing in the pool), seated in the living room of a couple of customers showing on his lap top new properties, working in house.

**NOTE :** we are using four different slides as three slides will not balance the scene.

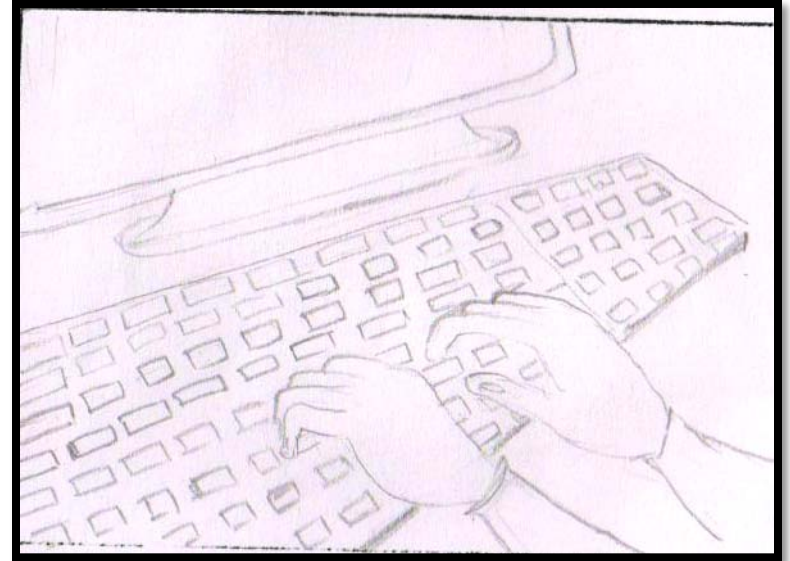
**Transition:** the four Slides move out of the screen from the four corners.

**VO:** So this is Paul working.

SHOT : 05



SHOT : 06



**Action:** Paul is working on his work station.

**Transition:** Camera zooms in keyboard.

**VO:** And this is Paul's work station.

**Action:** Paul typing ..

**Transition:** Camera zooms up and a page comes out of the screen.

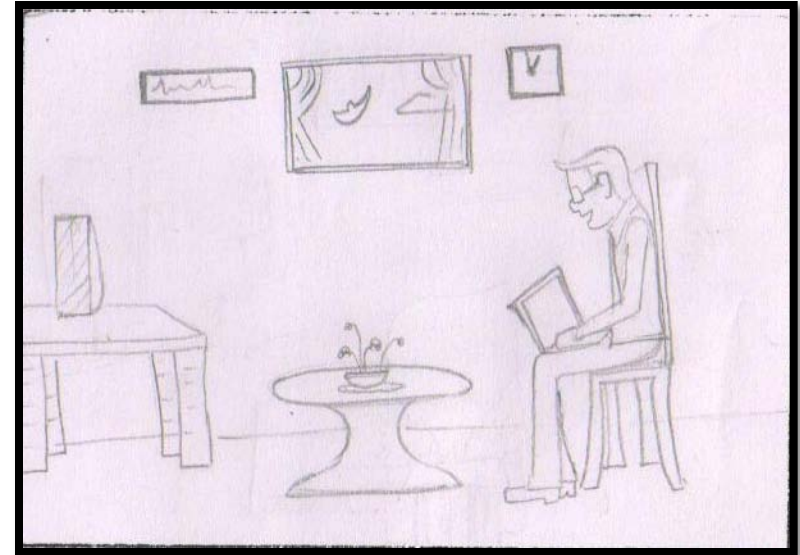
**VO:** has everything he needs at his fingertips.

SHOT : 07

A hand-drawn sketch of a table with three columns: 'Employee Name', 'Performance', and 'Progress'. The table lists four employees, each with a pie chart for performance and a progress bar for progress.

Employee Name	Performance	Progress
Employee 1		
Employee 2		
Employee 3		
Employee 4		

SHOT : 08



**Action:** Page shows the employees report.

**Transition:** Camera zooms out rapidly.

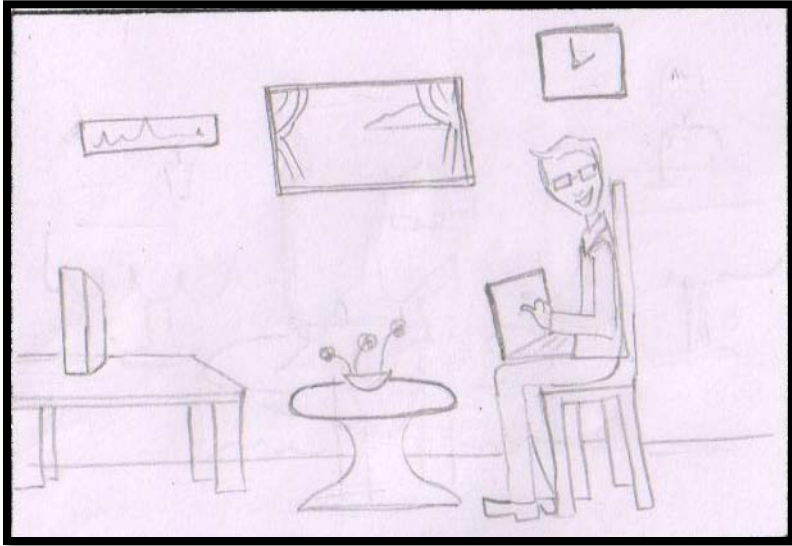
**VO:** . He's in control,

**Action:** Paul working in house and time on the wall clock running fast.

**Transition:** scene continued.

**VO:** everywhere, anytime.

SHOT : 09



SHOT : 10



**Action:** Paul shows the laptop screen.

**Transition:** Camera zooms into the laptop screen .

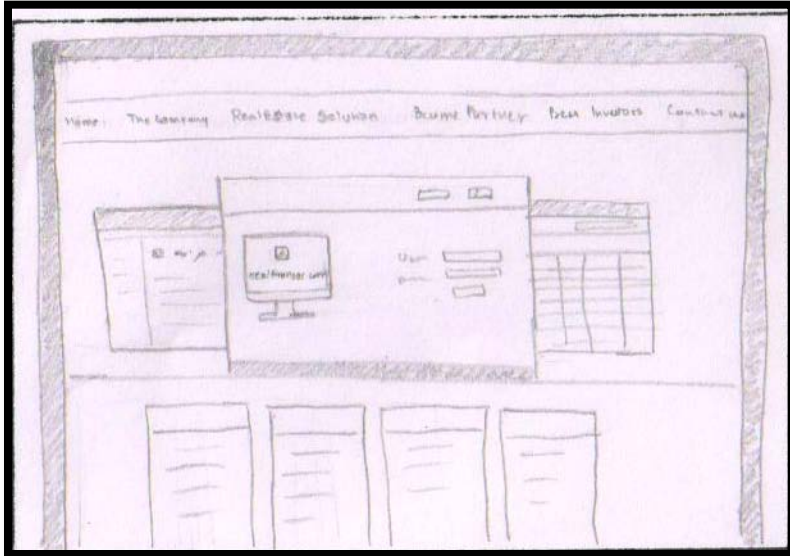
**VO:** How does he do it?

**Action:** Camera zooms onto the Address bar & text - ([www.realtransac.com/pro](http://www.realtransac.com/pro) ) appears.

**Transition:** Camera zooms out.

**VO:** Visit [www.realtransac.com/pro](http://www.realtransac.com/pro) to find out!

## SHOT : 11

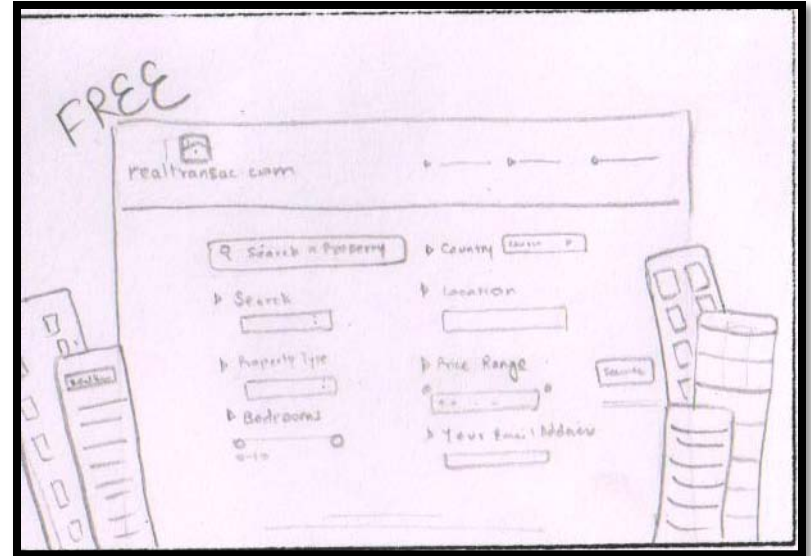


**Action:** Realtransac webpage appears on the screen.

**Transition:** scene continued.

**VO:** Realtransac.com is the

## SHOT : 12

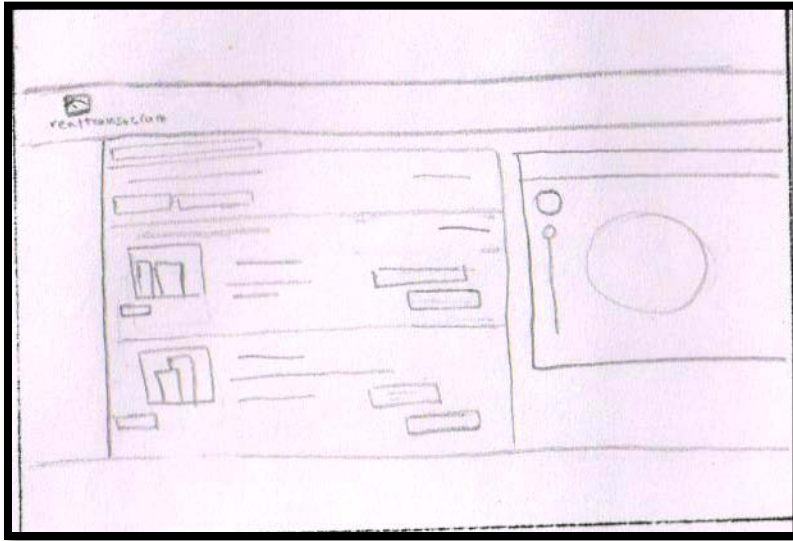


**Action:** FREE text flies in & comes to the bottom of the screen and builds the CRM page then Real estate Agencies pop up in it.

**Transition:** Camera pans to right.

**VO:** only FREE CRM solution built specially for Real Estate Agencies

## SHOT : 13

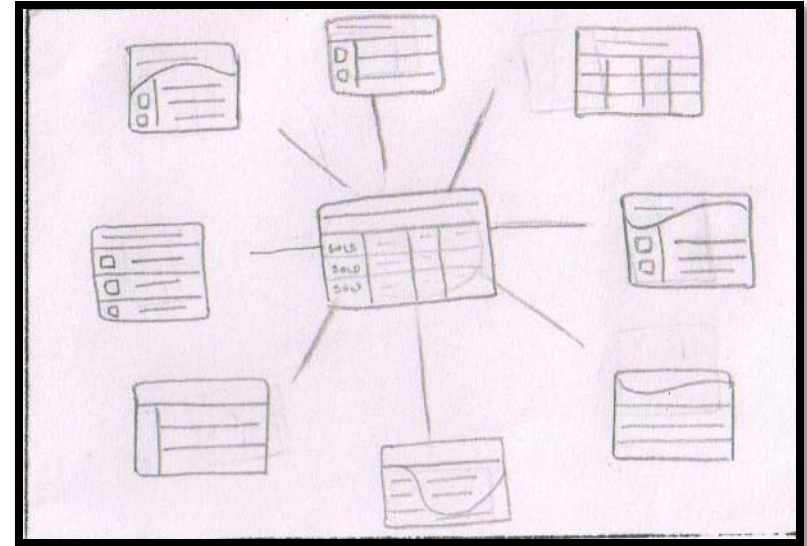


**Action:** building fly into the page & get fixed onto it.

**Transition:** Page breaks down into lots of pictures of apartments.

**VO:** to manage their business and also

## SHOT : 14



**Action:** MLS appears at the center & is seen connected to other agency MLS.

**Transition:** all graphics converge into one.

**VO:** linked to the worldwide MLS.

SHOT : 15

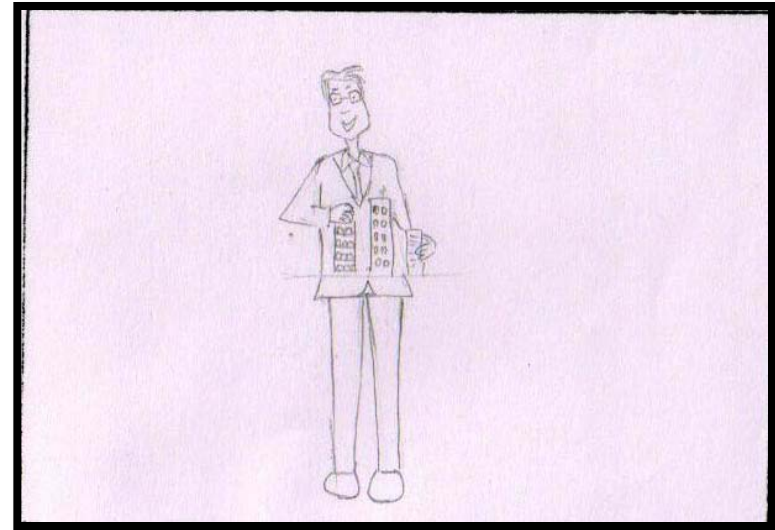


**Action:** Text (REALTRANSAC Real Estate solution!) appears with logo.

**Transition:** Camera pans right

**VO:** Thanks to REALTRANSAC Real Estate solution!

SHOT : 16

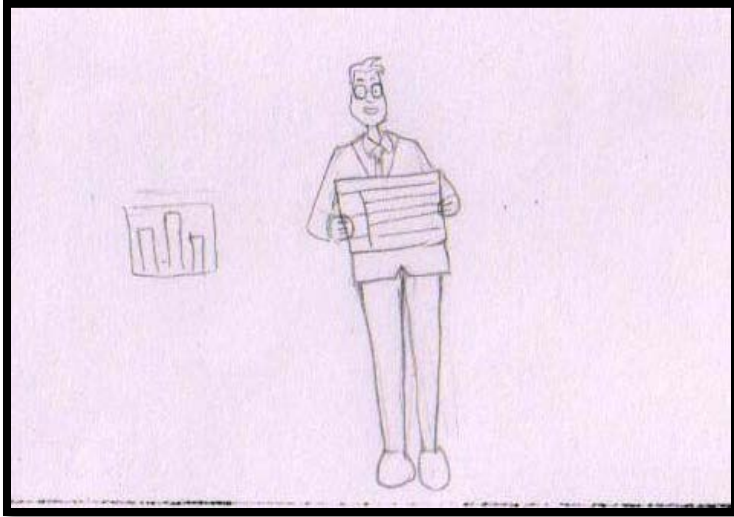


**Action:** Paul comes to screen and he pushes graphics of agencies and manages them. When he manage it agencies size and colors change.

**Transition:** agencies fly and fix left side of screen

**VO:** Paul can now manage all his agencies

SHOT : 17



**Action:** Again he push staff activities chart

**Transition:** chart fly and fix top of the previous graphics

**VO:** keep track of staff activities

SHOT : 18

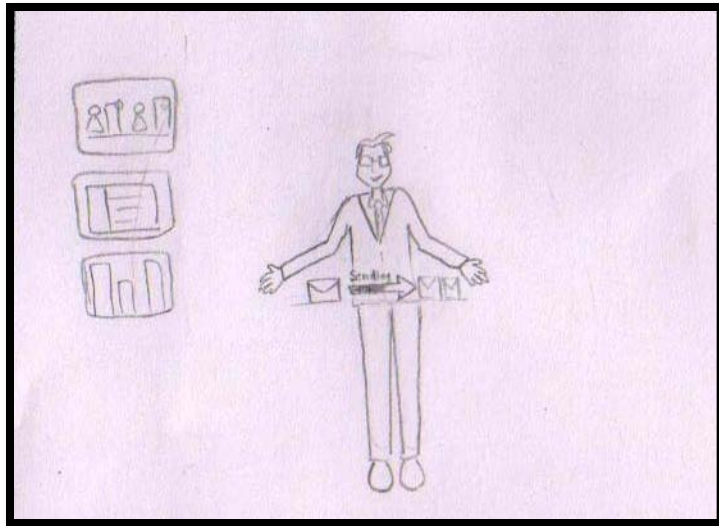


**Action:** Two different color customer comes with different type of information then Paul shuffle information and put the correct information for correct customer.

**Transition:** scene continued

**VO:** manage customer information,

## SHOT : 19

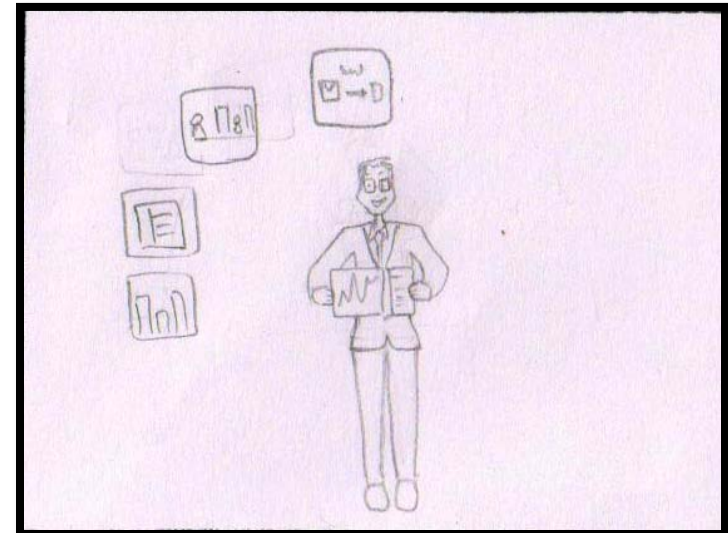


**Action:** Again Paul pushes and some documents sending.

**Transition:** scene continued

**VO:** send professional documents

## SHOT : 20

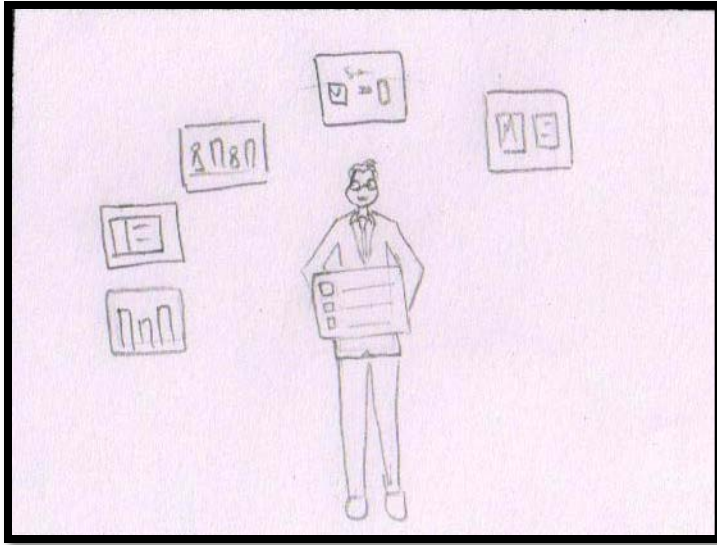


**Action:** Paul pushes some graphics that shows business stats and report

**Transition:** scene continued

**VO:** check business stats and reports

SHOT : 21

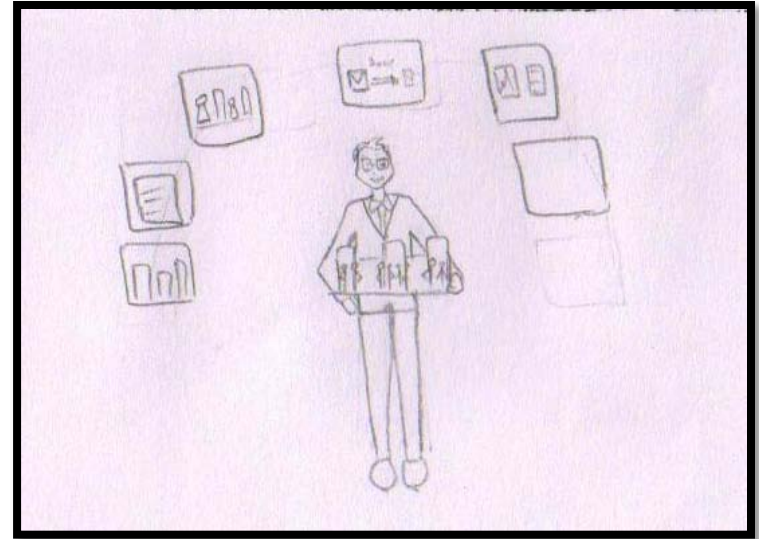


**Action:** A MLS page comes and it shows local and international properties.

**Transition:** scene continued.

**VO:** find local and international properties on MLS

SHOT : 22

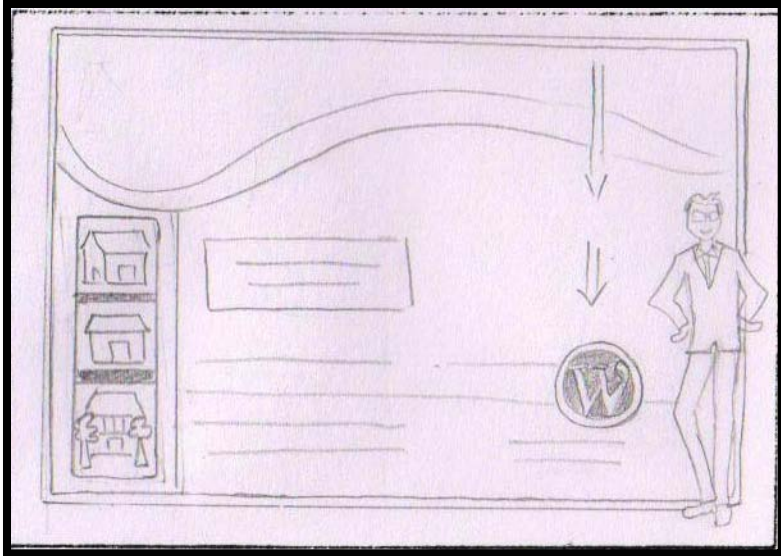


**Action:** Three agencies comes and middle one connect both agencies when he connect so many buyers pop up in front of agencies

**Transition:** Paul merge all page and page convert in to webpage

**VO:** connect with other agencies to find new buyers and broadcast his listing.

## SHOT : 23

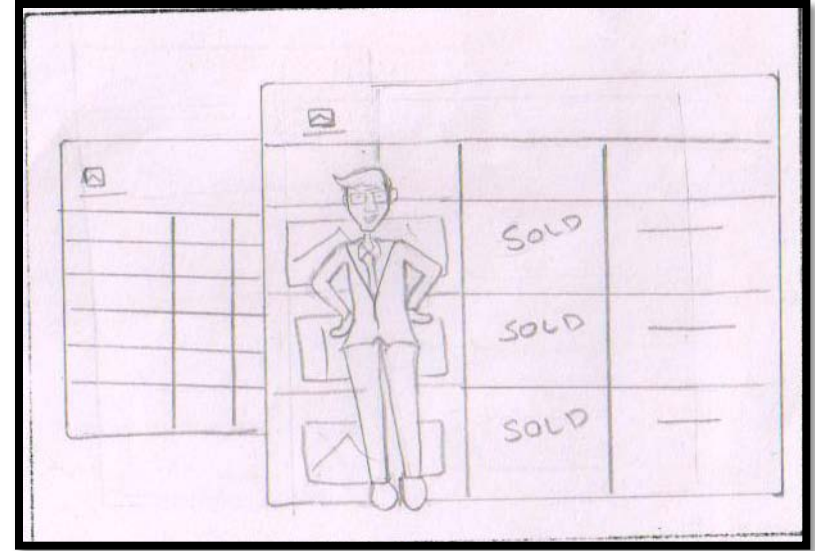


**Action:** webpage comes to the screen and wordpress logo falls down from top of the screen and gets fixed on the webpage.

**Transition:** Paul walk out the next screen

**VO:** That's not all; you get a personalized agency website powered by wordpress

## SHOT : 24

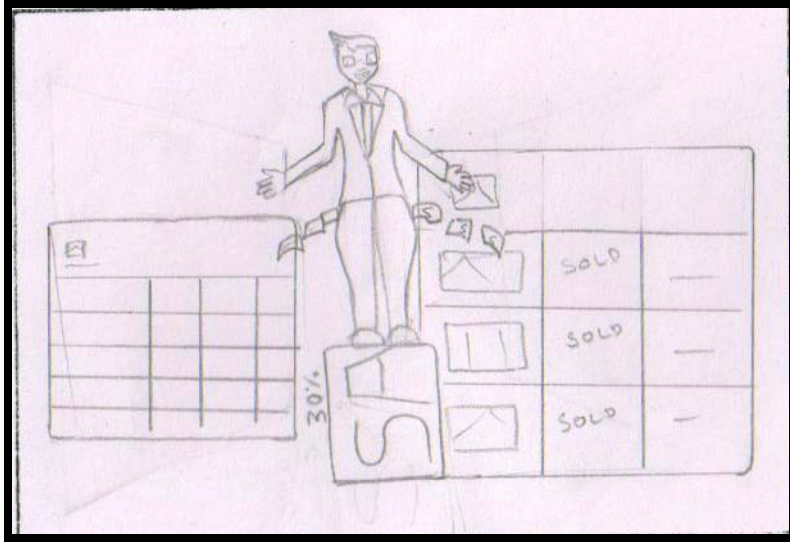


**Action:** CRM and MLS page comes to the screen

**Transition:** scene continued

**VO:** Our revolutionary software

## SHOT : 25

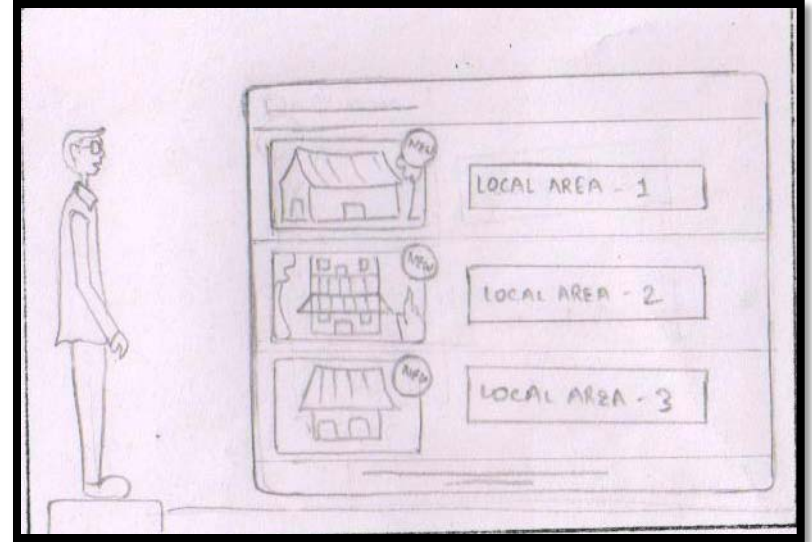


**Action:** Camera zooms out bit and pages shift to the sides & then a bar comes out from the base & rises Paul upwards. Simultaneously, money flies into scene & goes inside Paul's pocket

**Transition:** the bar moves up & reaches a platform.

**VO:** will increase your sales by

## SHOT : 26

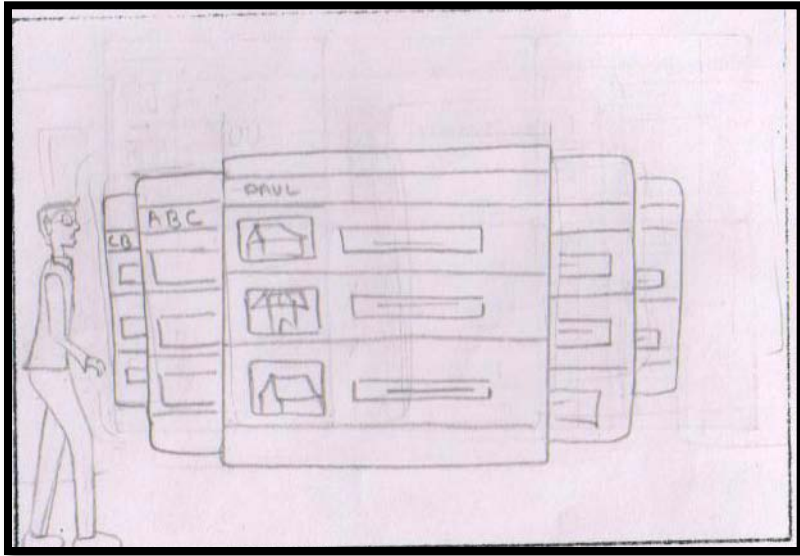


**Action:** A platform comes to the screen with a page who shows new properties and it translates the text into different languages for international buyers.

**Transition:** Paul walks out into next screen

**VO:** by allowing you access to new properties from local individuals, translates your listings for international buyers

SHOT : 27

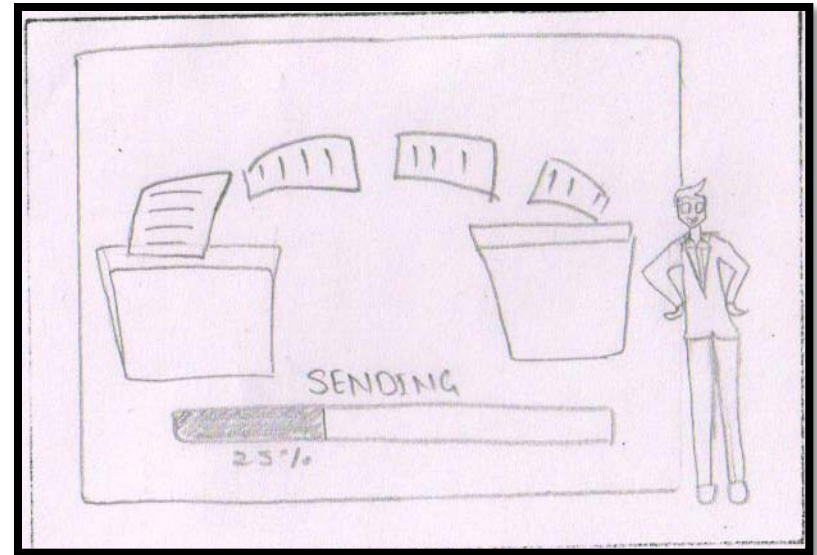


**Action:** many MLS's from other agencies comes to the screen.

**Transition:** Paul walked out the next screen

**VO:** get MLS listings from other agencies,

SHOT : 28

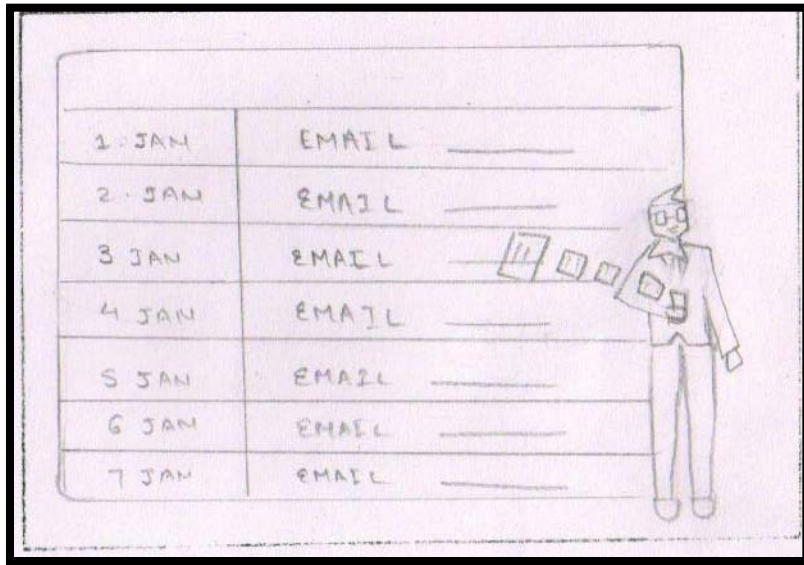


**Action:** A page shows documents moving from one folder to another.

**Transition:** Again Paul walked out the next screen

**VO:** send documents to clients,

## SHOT : 29

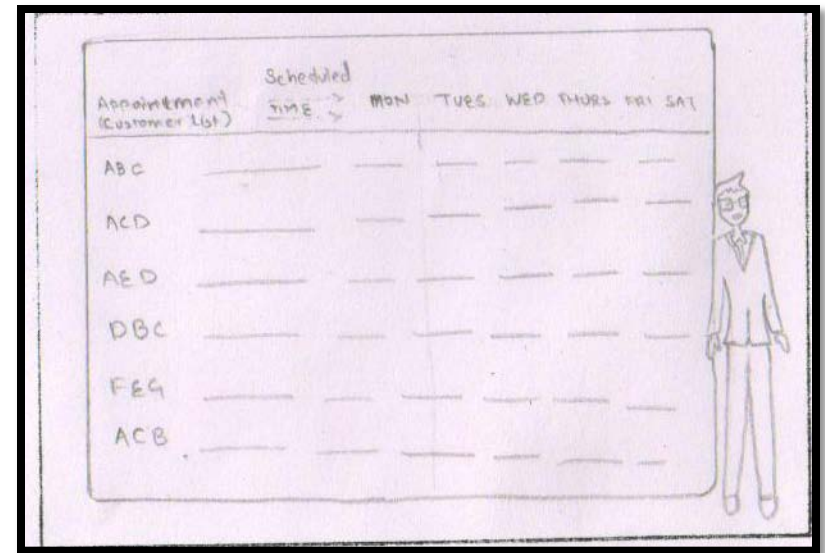


**Action:** An email page comes to the screen. Some emails comes out & enters Paul's mobile and also some mails go into the page.

**Transition:** Page turns

**VO:** exchange emails

## SHOT : 30

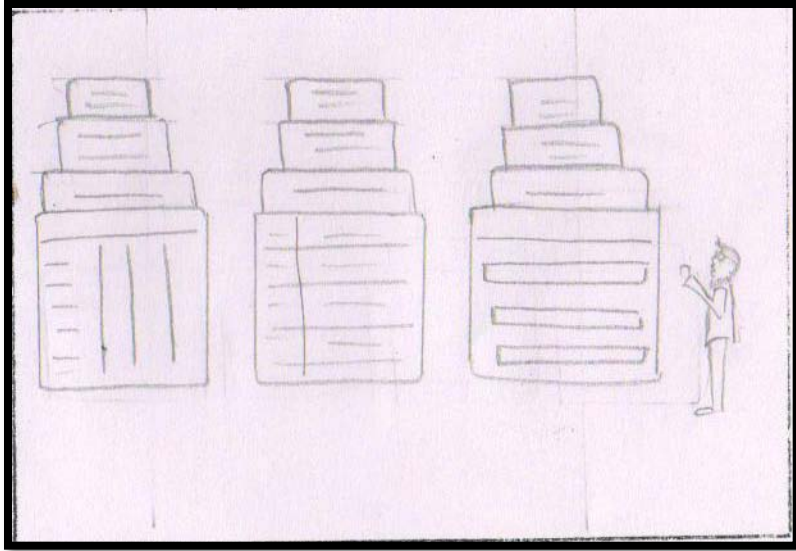


**Action:** Page shows the scheduled appointments

**Transition:** camera zooms out.

**VO:** , schedule appointments

SHOT : 31

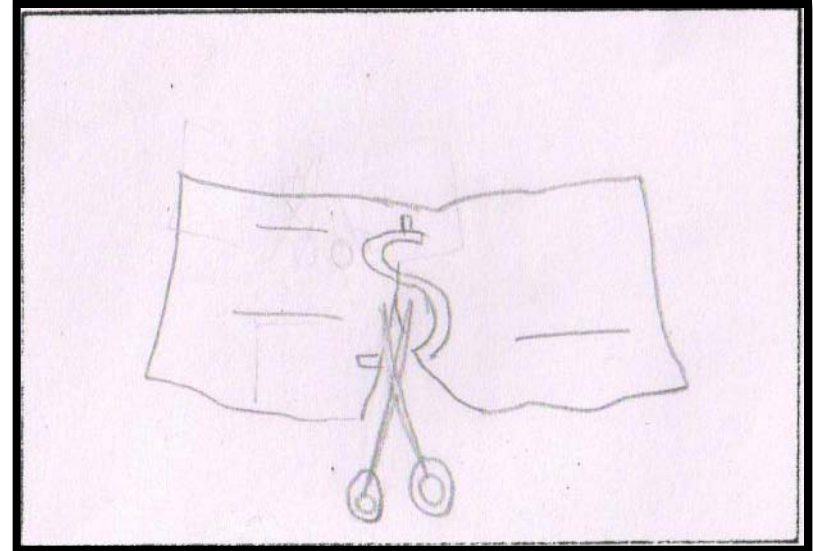


**Action:** all the different pages are seen with the different properties.

**Transition:** Camera pans up

**VO:** and much more...

SHOT : 32



**Action:** A dollar comes to the screen and a scissor cuts it from center.

**Transition:** scissor goes up and camera zooms out bit.

**VO:** So cut the cost and take advantage of

SHOT : 33

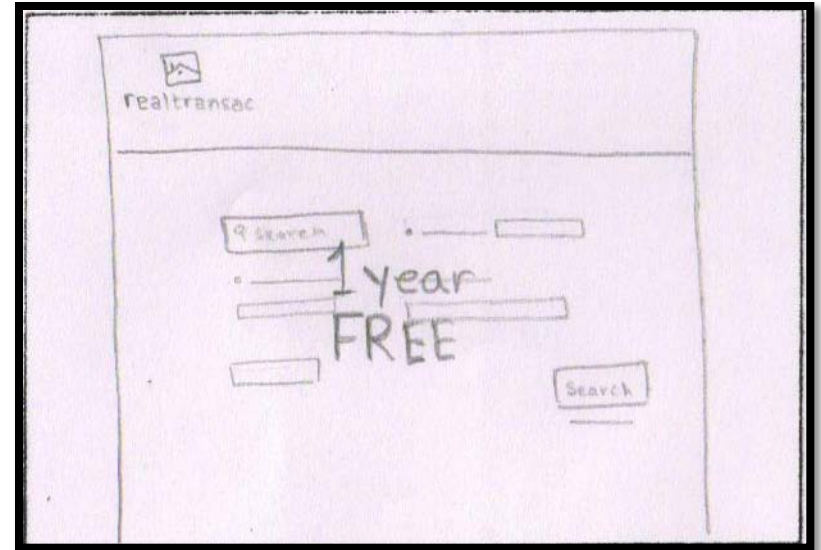


**Action:** Text free comes out from the dollar and CRM page comes in from bottom of the screen which shows the property program list.

**Transition:** scene continued

**VO:** our free (and forever free) CRM program List your property for free on our portal.

SHOT : 34

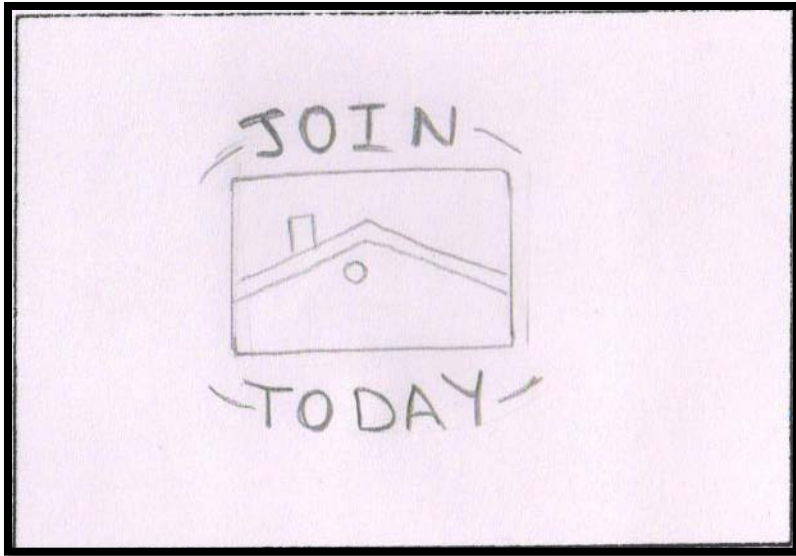


**Action:** Text free falls down and CRM page converts into MLS page then text (1 year) pops up.

**Transition:** logo comes out MLS page

**VO:** The MLS subscription comes free for the first year

SHOT : 35

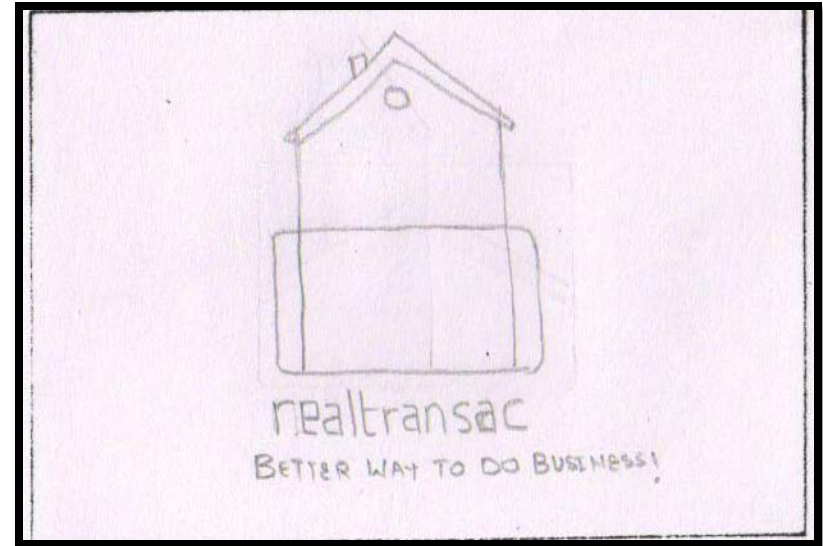


**Action:** TEXT (join today ) appears

**Transition:** scene continued

**VO:** So join today

SHOT : 36



**Action:** Building comes out from the logo and go up side then text (realtransac better way to do business !) appear

**Transition:** cut end

**VO:** and find a better way to do business!